



helping new + gently used baby gear find another home



2022 Annual Report



Letter from the Director

Dear Friends and Supporters,

As we look back on the past year, I am proud to share with you some of the accomplishments of WeeCycle and the impact that "wee" have made in our community. It is because of the generous support of our community that we have been able to continue our mission of providing essential baby gear to Colorado families in need and make a positive difference in the lives of those we serve.

In the face of unprecedented challenges, WeeCycle has remained steadfast in our commitment to serving infants and toddlers in our state. We have adapted and pivoted our programs to meet the changing needs of our community and we have been a voice for those that have not yet learned how to use their own. I am grateful for the dedication of our staff, volunteers, board and supporters who make our work possible.

Over the past year, we have achieved significant milestones:

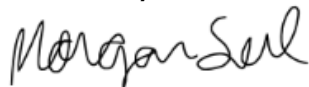
- Serving more than 6,400 children per month through our programs, providing them with essential resources, like diapers, infant formula, car seats, clothing and so much more.
- Expanding our services to new communities and populations and focusing to spread our reach beyond metro-Denver and throughout Colorado.
- Acting as a voice in support of the Don't Tax Dignity Coalition in partnership with The Women's Foundation of Colorado and other community partners to successfully remove the state sales tax on diapers and period products.
- Securing nearly \$2M in funding from grants, donations, and partnerships and over \$2.4M of in-kind donations of baby gear and supplies, which has helped us sustain and grow our operations.
- Distributing over 4.65 million diapers and more than 282,000 infant/toddler-specific meals of baby food and formula to Colorado infants and toddlers.

While we are proud of what we have accomplished, we recognize that there is still much work to be done. We remain committed to our mission, and we are constantly seeking ways to innovate and improve our programs and services based on the needs of our community.

As we move forward, we know that we cannot do this alone. Thank you for your support that has allowed WeeCycle to be an integral part of the village it takes to raise a child. "Wee" hope you will continue to walk with us on this path to make a meaningful difference in the lives of some of Colorado's littlest beings. Together, "wee" can create a brighter future and healthier planet for our children to grow and thrive.



Sincerely,



Morgan Seibel,
Executive Director



2022 At A Glance



Number of
Diapers
Distributed
4,652,497

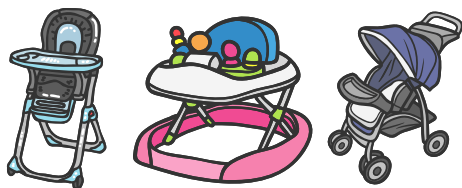
Number of
Children
Served*
77,327

*Includes duplication

Number of
Meals
Provided
282,323

559,279

Baby Gear Items
Distributed



Valued at
\$2,387,764

**DIRECT
DISTRIBUTIONS
HELD**

119





“WeeCycle

is **VERY HELPFUL** to our family. My husband is the only one working right now and we're trying to *make ends meet* and we're trying to **get by**”

—Emeline

Mobile Baby Essentials Client



Our Impact



959 SAFE SLEEP SOLUTIONS

distributed, including cribs, bassinets, co-sleepers pack-n-plays and toddler beds



1,364 CAR SEATS

distributed, including infant car seats, convertible car seats and booster seats



600 VOLUNTEERS

gave 4192 hours of their time



750

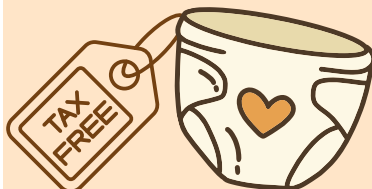
CAR SEATS RECYCLED



CLOTHING FOR ALL
DISTRIBUTION EVENTS

891,702

POUNDS DIVERTED
FROM LANDFILLS TO BE
REUSED OR RECYCLED



WeeCycle worked with state legislators to help Colorado become the 16th state to remove the sales tax on diapers and feminine hygiene products. This new sales tax exemption will save Colorado families money on these essential items.

Thank You to Our 2022 Event Sponsors



TEAM DENVER HOMES



BakerHostetler

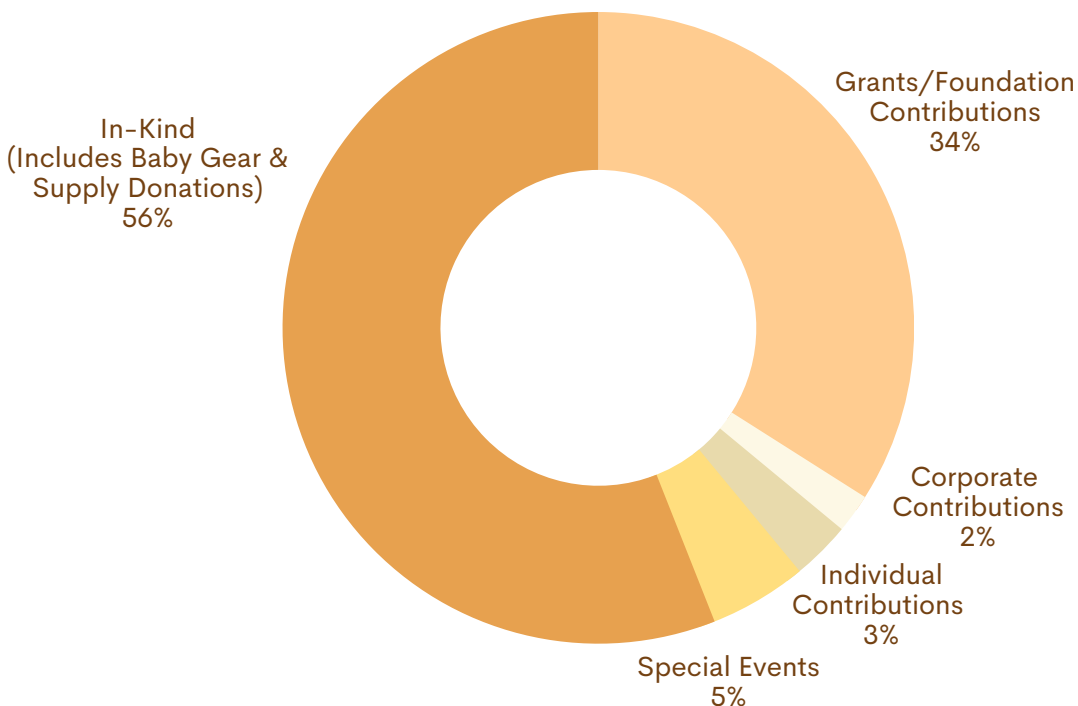


Brownstein

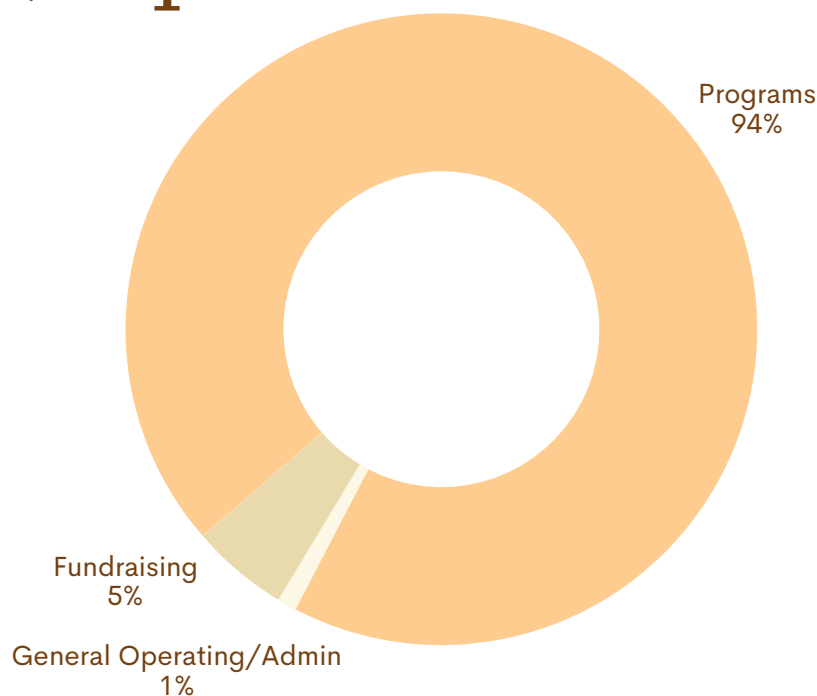


Financial Summary

2022 Income



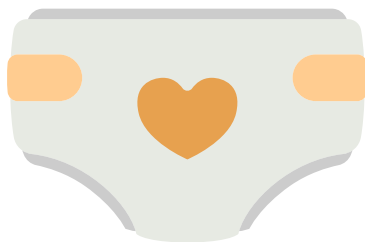
2022 Expenses



Make A Difference



1 in 3 families
struggle with
diaper need



An average supply of baby
diapers for a year costs

\$960

Donate Gear

WeeCycle relies on the generosity of our community to keep our warehouse stocked with essential baby gear items like cribs, car seats, strollers, high chairs and so much more. We accept new and gently-used baby gear items during our weekly Gear Collection Events. Visit weecycle.org/accepted-items to learn more about donating gear!

Donate Time

We could not do what we do without our incredible volunteers. WeeCycle has several volunteer opportunities each week- at our warehouse you can help sort and organize the baby gear that we receive and at our Mobile Baby Essentials distributions you can help give out diapers, wipes, baby food and formula. Visit weecycle.org/volunteer to learn more about upcoming volunteer opportunities!

Donate Funds

Your financial gift makes an immediate impact to end diaper need in Colorado. With your support, we can continue to provide essential baby items to Colorado families in need. Want to make an ongoing difference? Join our monthly giving program, Our Village, by scheduling a recurring gift! Visit weecycle.org/give to make a donation today!





WeeCycle