

WeeCycle's Whimsy

AT BIGSBY'S FOLLY

Saturday • April 6th • 2024

BIGSBY'S FOLLY, 3563 WAZEE STREET, DENVER, CO
Live Music | Beer, Wine & Spirit Tastings | Chef-Crafted Cuisine

A NIGHT TO SIP & SUPPORT



a local nonprofit organization that recycles essential baby gear and matches it to Colorado families in need

Sponsorship Opportunities

WeeCycle walks alongside families, caregivers and caseworkers to restore dignity for those struggling to provide for their families. We connect them to essential supplies such as diapers, formula, a safe place for their baby to sleep, a car seat so they can safely transport their child and so much more.

Our Reach



5,200+
newsletter
subscribers



7,700+
Facebook
followers



2,200+
Instagram
followers



200+
WeeCycle's
Whimsy
attendees

Our 2023 Impact

Number of
Diapers
Distributed

6,107,518

Number of Meals
Provided

582,707

Number of
children served

119,965*

*includes some repeat
service

Sponsorship Levels & Benefits

	\$20,000 Presenting	\$10,000 Premier	\$5,000 Signature	\$2,500 Contributing	\$1,000 Supporting
Presenting Sponsor	✓				
Exclusive wine making experience at Bigsby's Folly for up to 10 participants prior to the event, to be tasted by guests night of	✓				
WeeCycle warehouse volunteer event for up to 15 people	✓				
First right of refusal for 2025 Presenting Sponsor	✓				
Logo on the WeeCycle van for 6 months	✓	✓			
Logo on the WeeCycle website for 1 year	✓	✓	✓	✓	✓
Live mention at the event	✓	✓	✓	✓	✓
Listing as sponsor on all event marketing collateral	✓	✓	✓	✓	✓
Features on WeeCycle's social media platforms on all event related posts	✓	✓	✓	✓	✓
Mobile Baby Essentials Sponsor for 1 month, includes logo at event sites and option to volunteer (\$5,000 value)	✓				
Mobile Baby Essentials Market Sponsor- logo at event site and option to volunteer (\$1,000 value)		✓	✓	✓	
One reserved table at the event- includes 10 tickets	✓				
One reserved table at the event- includes 4 tickets		✓	✓		
Reserved seating for 2 at the event				✓	✓
Option to purchase additional tickets at a 20% discount	✓	✓	✓	✓	✓



AT BIGSBY'S FOLLY

2024 Sponsorship Commitment Form

Date:

Sponsor name (as it should appear in printed materials):

Contact Person:

Phone:

Mailing Address:

City:

State:

Zip:

Email:

Additional Contact:

Email:

Send information to (if different from above):

Yes! Include Me/My Company as a 2024 Sponsor:

Please indicate the level of sponsorship you are requesting:

- Presenting Sponsor- \$20,000
- Contributing Sponsor- \$2,500
- Premier Sponsor- \$10,000
- Supporting Sponsor- \$1,000
- Signature Sponsor- \$5,000
- No. We are not able to sponsor this year, but would like to make a donation of \$ _____

I/My Company would like to purchase a Reserved Table:

- Reserved Table for 10- \$2,500
- Reserved Table for 4- \$1,000

Billing Information

- Please invoice me
- Check enclosed: Payable to WeeCycle

WeeCycle, Attn: Morgan Seibel, 20 S. Havana St. Suite 210, Aurora, CO 80012
For questions or additional information, please contact Lindsey Zaback at lindsey@weecycle.org.

WeeCycle is a registered 501(c)(3) organization, please check with your tax advisor for the tax implications/deductibility of your donation.
WeeCycle does not provide any tax advice. Tax ID #82-3096264.