



featuring

# Shakedown Street

SATURDAY, AUGUST 3RD | 5:30 PM

## LEVITT PAVILION

1380 W. FLORIDA AVE, DENVER

Includes dinner, drinks & family-friendly entertainment



a local nonprofit organization that recycles gently used baby gear and matches it to Colorado families in need

# SPONSORSHIP OPPORTUNITIES

WeeCycle walks alongside families, caregivers and caseworkers to restore dignity for those struggling to provide for their families. We connect them to essential supplies such as diapers, formula, a safe place for their baby to sleep, a car seat so they can safely transport their child and so much more.

## Our Reach



5,200+ newsletter subscribers



7,700+ Facebook followers



2,200+ Instagram followers



200+ Together "Wee" Rock attendees plus the greater audience of up to 10,000 Levitt Pavilion attendees

## Our 2023 Impact

Number of Diapers Distributed  
**6,107,518**

Number of Meals Provided  
**582,707**

Number of children served  
**119,965\***  
\*includes some repeat service

# SPONSORSHIP LEVELS & BENEFITS

	\$10,000 Platinum	\$5,000 Hall of Fame	\$2,500 Classic Duet	\$1,000 Top Tempo	\$500 Rock-n-Rhythm
Presenting Sponsor	✓				
Logo on the WeeCycle van for 6 months	✓				
Mobile Baby Essentials sponsor - logo at event site and option to volunteer (\$1,000 value)	✓	✓			
Opportunity to provide swag/event giveaway to attendees	✓	✓	✓	✓	
Logo on the WeeCycle website for 1 year	✓	✓	✓	✓	✓
Live mention to entire Levitt Pavilion audience (up to 10,000 people)	✓	✓	✓		
Listing as sponsor on all event marketing collateral	✓	✓	✓	✓	✓
Features on WeeCycle's social media platforms on all event related posts	✓	✓	✓	✓	✓
Name/logo recognition in pre-show slideshow (audience of up to 10,000 people)	✓	✓	✓		
12 individual tickets	✓				
8 individual tickets		✓			
6 individual tickets			✓		
4 individual tickets				✓	✓
Option to purchase additional tickets at a 20% discount	✓	✓	✓	✓	✓



## 2024 Sponsorship Commitment Form

Date: \_\_\_\_\_

Sponsor name (as it should appear in printed materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Additional Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Send information to (if different from above): \_\_\_\_\_

### Yes! Include Me/My Company as a 2024 Sponsor:

Please indicate the level of sponsorship you are requesting:

- Filled**
- ~~Platinum Sponsor- \$10,000~~
  - Top Tempo Sponsor- \$1,000
  - Hall of Fame Sponsor- \$5,000
  - Rock-n-Rhythm Sponsor- \$500
  - Classic Duet Sponsor- \$2,500
  - No. We are not able to sponsor this year, but would like to make a donation of \$ \_\_\_\_\_

### Billing Information

- Please invoice me
- Check enclosed: Payable to WeeCycle

WeeCycle, Attn: Morgan Seibel, 20 S. Havana St. Suite 210, Aurora, CO 80012  
For questions or additional information, please contact Lindsey Zaback at [lindsey@weecycle.org](mailto:lindsey@weecycle.org).

WeeCycle is a registered 501(c)(3) organization, please check with your tax advisor for the tax implications/deductibility of your donation. WeeCycle does not provide any tax advice. Tax ID #82-3096264.