

#### featuring

## Andy Frasco & The U.N.

SATURDAY, AUGUST 2ND | 5:30 PM

### LEVITT PAVILION

1380 W. FLORIDA AVE, DENVER

Bring your own picnic and join us for drinks and kid-friendly activities in the WeeCycle party patio!



a local nonprofit organization that recycles gently used baby gear and matches it to Colorado families in need

## **SPONSORSHIP OPPORTUNITIES**

WeeCycle walks alongside families, caregivers and caseworkers to restore dignity for those struggling to provide for their families. We connect them to essential supplies such as diapers, formula, a safe place for their baby to sleep, a car seat so they can safely transport their child and so much more.

#### Our Reach



7,100+ newsletter subscribers



9k+ Facebook followers



2.5k+ Instagram followers



200+ Together "Wee" Rock attendees plus the greater audience of up to 10,000 Levitt Pavilion attendees

Our 2024 Impact

Number of Diapers Distributed 7,112,288

Number of Meals Provided 765,758 Number of children served 146,867\*

includes some repeat

# SPONSORSHIP LEVELS & BENEFITS

	\$10,000 Platinum	\$5,000 Hall of Fame	\$2,500 Classic Duet	\$1,000 Top Tempo	\$500 Rock-n-Rhythm
Presenting Sponsor	$\checkmark$				
Logo on the WeeCycle vehicle for 1 year	<b>✓</b>				
Mobile Baby Essentials sponsor - logo at event site and option to volunteer (\$1,000 value)	<b>\</b>	<b>✓</b>			
Opportunity to provide swag/event giveaway to attendees	<b>✓</b>	<b>✓</b>	<b>\</b>	<b>V</b>	
Logo on the WeeCycle website for 1 year	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Live mention to entire Levitt Pavilion audience (up to 10,000 people)	<b>✓</b>	<b>✓</b>	<b>✓</b>		
Listing as sponsor on all event marketing collateral	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Features on WeeCycle's social media platforms on all event related posts	<b>✓</b>	$\checkmark$	<b>\</b>	<b>✓</b>	<b>✓</b>
Name/logo recognition in pre-show slideshow (audience of up to 10,000 people)	<b>✓</b>	$\checkmark$	<b>✓</b>		
12 individual tickets	<b>\</b>				
8 individual tickets		<b>✓</b>	<b>✓</b>		
6 individual tickets				<b>✓</b>	
4 individual tickets					<b>✓</b>
Option to purchase additional tickets at a 20% discount	$\checkmark$	$\checkmark$	<b>✓</b>	$\checkmark$	<b>✓</b>



#### 2025 Sponsorship Commitment Form

Date:						
Sponsor name (as it should appear in printed materials):						
Contact Person:	Phone:					
Mailing Address:						
City:	State: Zip:					
Email:						
Additional Contact:	Email:					
Send information to (if different from above):						
Yes! Include Me/My Company as a 2025 Sponsor: Please indicate the level of sponsorship you are requesting:						
O Platinum Sponsor- \$10,000	O Top Tempo Sponsor- \$1,000					
O Hall of Fame Sponsor- \$5,000	Rock-n-Rhythm Sponsor- \$500					
O Classic Duet Sponsor- \$2,500						
No. We are not able to sponsor this year, but would like to make a donation of \$						

#### **Billing Information**

- Please invoice me
- Check enclosed: Payable to WeeCycle

WeeCycle, Attn: Morgan Seibel, 5590 Joliet Street, Denver, CO 80239 For questions or additional information, please contact Lindsey Zaback at lindsey@weecycle.org.

WeeCycle is a registered 501(c)(3) organization, please check with your tax advisor for the tax implications/deductibility of your donation. WeeCycle does not provide any tax advice. Tax ID #82-3096264.