

ANNUAL REPORT 2023



WeeCycle

Connecting Wee Ones to Baby Essentials



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Our Mission

To recycle essential baby gear and match it to Colorado families in need.

WeeCycle’s mission is twofold, to support families with infants and toddlers struggling to provide for their children, and to contribute to a healthier, more sustainable planet for future generations.



LETTER FROM THE DIRECTOR

To our network of supporters,

I am excited to share with you some highlights from 2023 in this year's annual report. 2023 continued to be a year of growth for WeeCycle and it has been inspiring to see our organization mature from its earliest years that I nostalgically think of as our newborn era, to now, sixteen years in, a more robust, sophisticated and impactful pillar of our community.

In 2023 alone, your unwavering generosity provided Colorado families over \$3 million dollars in diapering supplies and essential baby gear. It's an astonishing figure, one that speaks volumes about the impact we can achieve when we join forces for a common cause.


But behind this number lies stories of real families, real struggles, and real triumphs. When families receive assistance from WeeCycle, they are not just receiving diapers or baby gear – they are receiving hope, dignity, and a lifeline in times of need. In times when they are sometimes at their most vulnerable, scared, and alone. The following pages illustrate the impact of our collective work. While these numbers are undoubtedly impactful, they also serve as a stark reminder that we are still only scratching the surface of the need in our community. **Every child we reach is a testament to the difference we can make, but what about those that we are not able to provide for?**

Your kindness transcends mere material assistance – it enables parents to buy groceries, pay rent and utilities, and most importantly, it allows them to breathe a sigh of relief, knowing that there are people that care about them in their time of need.

From the bottom of our hearts, we thank you. **Thank you for your kindness, your compassion, and your ongoing commitment to making a difference in the lives of Colorado families.** Together, we are truly making a difference. And together “wee” grow!

Here's to the next 16 years!

With gratitude,



Morgan Seibel
Executive Director



TOGETHER “WEE” GROW



6,107,518

diapers donated to families
throughout Colorado

That's a 31%
increase over the
number of diapers
distributed in
2022



119,965

Colorado infants and toddlers served

*includes some repeat service



582,707

age-appropriate meals provided



137

Mobile Baby Essentials
Distribution events



583,057

Baby Gear Items
Distributed



Valued at
\$3,093,578



1,148

safe sleep solutions distributed,
including cribs, bassinets,
pack-n-plays and toddler beds

1,545

car seats provided-
including infant car seats, convertible
car seats and booster seats



745

volunteers gave

3,627

hours of their time



OUR 2023 IMPACT



MEET ELIZABETH



“ [Getting a car seat from WeeCycle] means a lot to me because we struggle. We’re young parents so having help like this has definitely changed this pregnancy for me. If I didn’t get a car seat from WeeCycle, I wouldn’t have one. ”

- Elizabeth, Baby Gear Recipient





1,513
Car Seats Recycled

807,536

Pounds diverted from landfills to be reused or recycled

WeeCycle formed a new partnership with TechnoRescue and recycled

185

breast pumps



"Wee" received a grant for 20 clothing bins to enable us to sort and bag clothes for Colorado families more efficiently

WeeCycle is proud to be a member of the Colorado Green Business Network



ENVIRONMENTAL IMPACT



There are many different ways to get involved and make a difference in the lives of Colorado families.



Donate Time

WeeCycle is always looking for dedicated volunteers. Our volunteer program connects volunteers to the community in meaningful ways.



Donate Gear

Donate your new and gently-used baby gear to WeeCycle. We distribute your donated gear to families in need throughout Colorado.



Donate Funds

Your generosity does more than just change diapers, it changes lives. Your kindness helps Colorado children thrive.



99% donated

1% purchased

Where Our Baby Items Come From*

*Does not include diapering supplies & formula

Your Support:



Provides Relief

to a mother that doesn't have enough diapers for her child



Gives Peace of Mind

to a father because he knows his baby has a safe, warm place to sleep



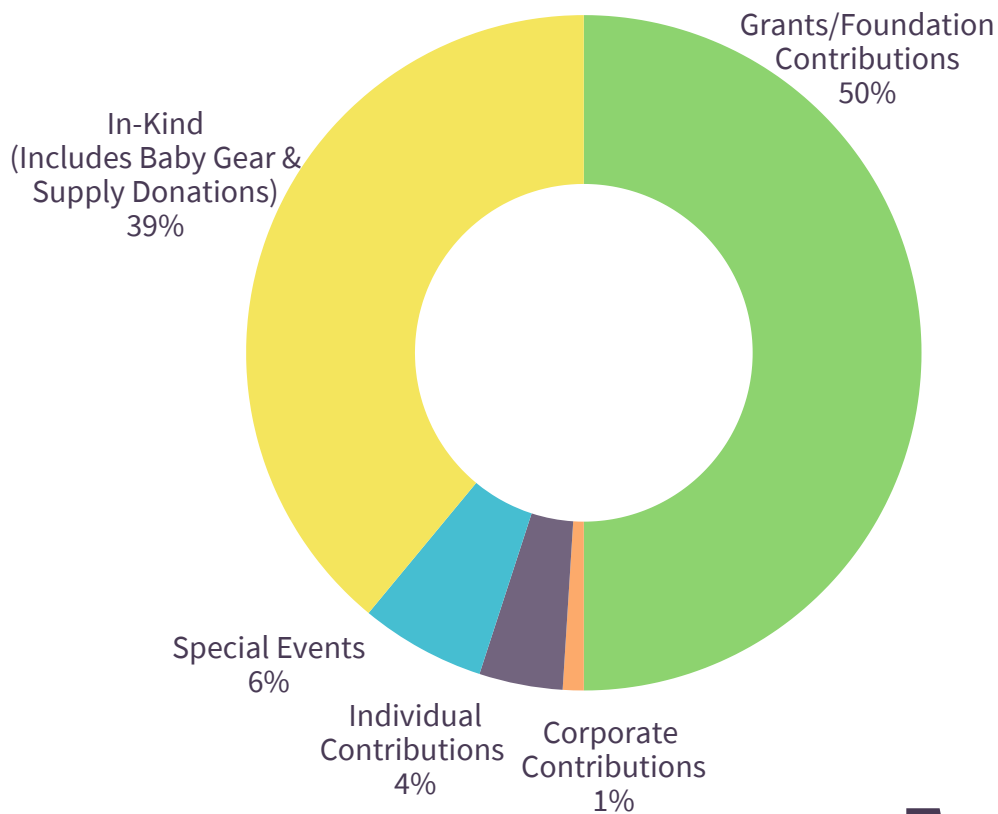
Creates Stability

for a grandmother by giving her access to public transportation

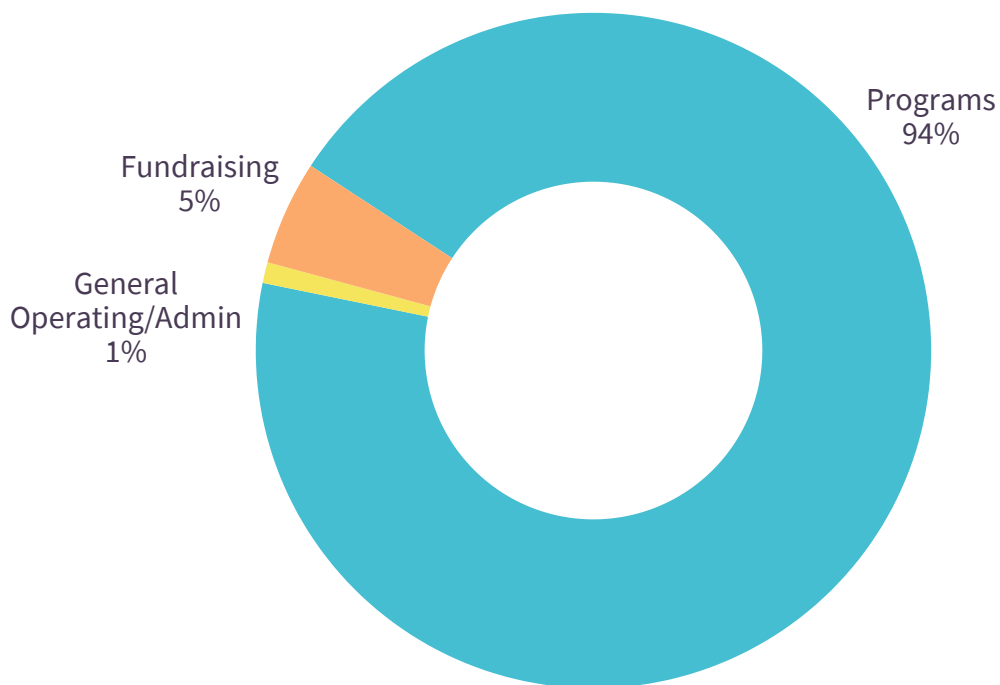
& so much more!



2023 Income



2023 Expenses



OUR EVENT SPONSORS



PDC
ENERGY

TDH

TEAM DENVER HOMES

YOUR PARTNER FOR PRODUCTS AND SOLUTIONS
JSL
PARTNERS, INC.



RENOVAYA
CONSTRUCTION



ZERA
DEVELOPMENTS

FFF

Friedman Family Foundation



banking for good

Brownstein





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