



WeeCycle

ANNUAL REPORT

2024





Connection is the Heart of Everything “Wee” Do

Letter from the Director

Dear “Wee” Friends,

Reflecting back on 2024, there is one word that comes to mind that makes me most proud of WeeCycle and what we have been able to accomplish. **That word is connection.** WeeCycle serves as a connector between families in our communities that are most in need of support, organizations that are working tirelessly to build up families and create stable foundations for children to thrive upon, volunteers that want to lend a helping hand, and philanthropic minded community members that want to see their valued baby gear go to support others in a time of need. **Thanks to you- our donors, volunteers, and partners!** With your support, “Wee” have been able to bridge the gap between those who have resources in abundance and those who need them most.

WeeCycle’s mission is built on the power of connection and the belief that we are all stronger when we work together to support one another. This year, we expanded our partnerships with community organizations throughout the state to create a stronger, more accessible support network for families in need. **Every family we serve is a testament to what is possible when a community comes together to lift one another up.**

As we look to the future, we remain committed to ensuring that no family has to struggle to provide their children with the items they need to stay safe, healthy and thrive. **Together, we can build a community where every infant and toddler has the foundation for a healthy, happy life.** Thank you for being part of this movement. Your support is changing lives and helping to shape brighter futures for the next generation of Coloradans.

With gratitude,



Morgan Seibel
Executive Director



● Our Mission

To recycle essential baby gear and match it to Colorado families in need.

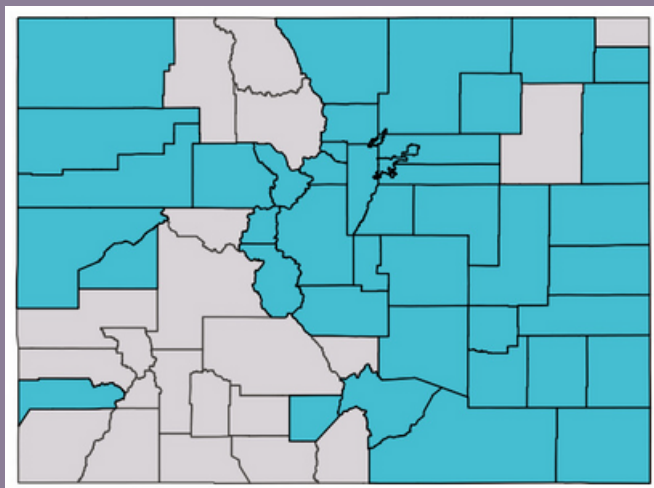
WeeCycle's mission is twofold, to support families with infants and toddlers struggling to provide for their children, and to contribute to a healthier, more sustainable planet for future generations.

● Our Vision

“Wee” envision a time when all of Colorado’s infants and toddlers have their basic needs met and are able to thrive.

● Where “Wee” Serve

In 2024, we provided essential baby supplies to 43 counties in Colorado.



● What “Wee” Do

Support more than 160 partner organizations throughout Colorado



Provide basic essentials to Colorado families in need



Remove financial and transportation barriers for clients



Keep thousands of pounds of baby gear out of landfills and give it a second life.





2024 Impact



7,112,288

diapers donated to families throughout Colorado



765,758

age-appropriate meals provided



161

partner organizations received essential baby supplies for their clients



146,867

Colorado infants and toddlers served*
*includes some repeat service



1,946

car seats provided- including infant, convertible and booster seats



1,266

safe sleep solutions distributed- including cribs, bassinets, pack-n-plays and toddler beds



115

Mobile Baby Essentials Distribution events held to distribute essential supplies to families

672,721

baby gear items distributed to Colorado families



Valued at

\$3,151,995

What “Wee” Can Do Together



880

volunteers gave

3,593

hours of their time



1,124

car seats recycled



945,576

pounds of baby gear
recycled

Every hour volunteered and every gently used baby item recycled helps us build a more sustainable future for Colorado families. Our volunteers are the heart of our mission, and their work ensures that baby gear stays out of landfills and lands in the hands of those who need it most.

Coming to a place like WeeCycle, that gives me diapers and formula- it's just a weight lifted off my shoulders. I don't have to worry about where I'm going to get diapers from or do I have to put a cloth around her because I don't have enough diapers.

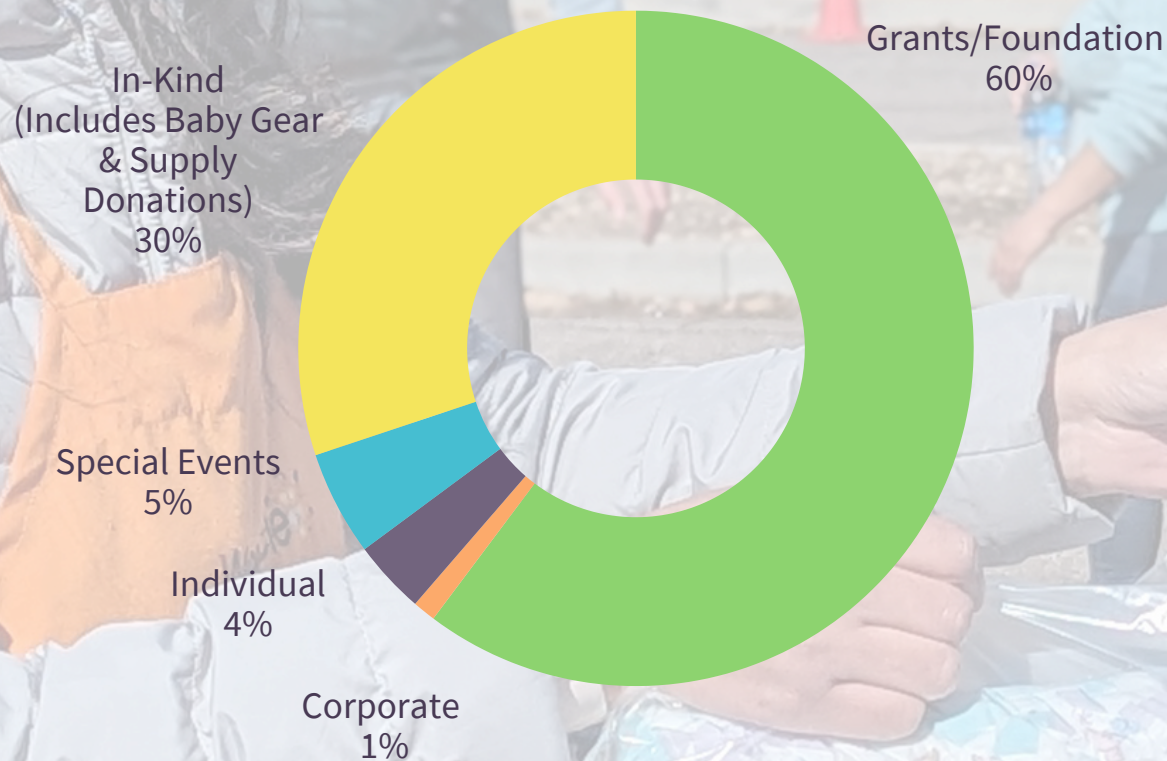
- Tara, Mobile Baby Essentials client



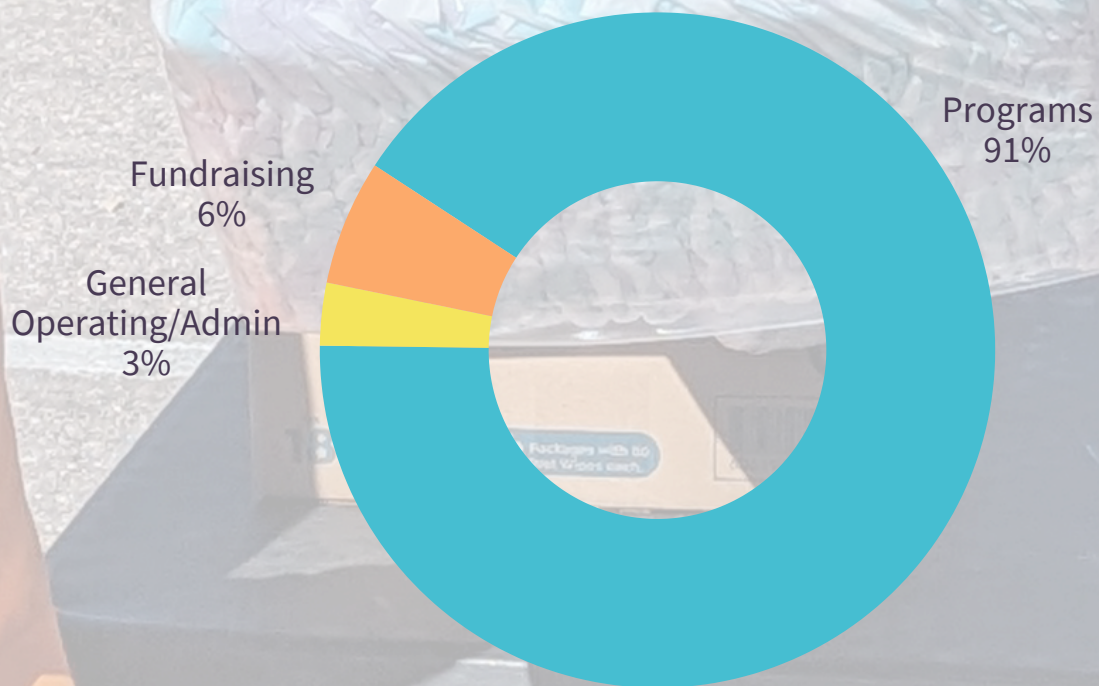


Financial Overview

2024 Income



2024 Expenses





WeeCycle

Connecting Wee Ones to Baby Essentials



weecycle.org



720.319.7792



info@weecycle.org