



featuring

SHAKEDOWN STREET

SATURDAY, AUGUST 1ST | 6 PM

LEVITT PAVILION

1380 W. FLORIDA AVE, DENVER

Bring your own picnic and join us for drinks and kid-friendly activities in the WeeCycle party patio!



a local nonprofit organization that recycles gently used baby gear and matches it to Colorado families in need

SPONSORSHIP OPPORTUNITIES

WeeCycle walks alongside families, caregivers and caseworkers to restore dignity for those struggling to provide for their families. We connect them to essential supplies such as diapers, formula, a safe place for their baby to sleep, a car seat so they can safely transport their child and so much more.

Our Reach



11,000+ newsletter subscribers



9.9k+ Facebook followers



2.6k+ Instagram followers



200+ Together "Wee" Rock attendees plus the greater audience of up to 10,000 Levitt Pavilion attendees

Our 2025 Impact

6.5 million
diapers distributed

458,156
meals provided

159,615*
children served

*includes some repeat service

SPONSORSHIP LEVELS & BENEFITS

	\$10,000 Platinum	\$5,000 Hall of Fame	\$2,500 Classic Duet	\$1,000 Top Tempo	\$500 Rock-n-Rhythm
Presenting Sponsor	✓				
Logo on the WeeCycle vehicle for 1 year	✓				
Mobile Baby Essentials sponsor - logo at event site and option to volunteer (\$1,000 value)	✓	✓			
Opportunity to provide swag/event giveaway to attendees	✓	✓	✓	✓	
Logo on the WeeCycle website for 1 year	✓	✓	✓	✓	✓
Live mention to entire Levitt Pavilion audience (up to 10,000 people)	✓	✓	✓		
Listing as sponsor on all event marketing collateral	✓	✓	✓	✓	✓
Features on WeeCycle's social media platforms on all event related posts	✓	✓	✓	✓	✓
Name/logo recognition in pre-show slideshow (audience of up to 10,000 people)	✓	✓	✓		
12 tickets	✓				
8 tickets		✓	✓		
6 tickets				✓	
4 tickets					✓
Option to purchase additional tickets at a 20% discount	✓	✓	✓	✓	✓



2026 Sponsorship Commitment Form

Date: _____

Sponsor name (as it should appear in printed materials): _____

Contact Person: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Additional Contact: _____ Email: _____

Send information to (if different from above): _____

Yes! Include Me/My Company as a 2026 Sponsor:

Please indicate the level of sponsorship you are requesting:

- Platinum Sponsor- \$10,000
- Hall of Fame Sponsor- \$5,000
- Classic Duet Sponsor- \$2,500
- Top Tempo Sponsor- \$1,000
- Rock-n-Rhythm Sponsor- \$500
- No. We are not able to sponsor this year, but would like to make a donation of \$ _____

Billing Information

- Please invoice me
- Check enclosed: Payable to WeeCycle

WeeCycle, Attn: Morgan Seibel, 5590 Joliet Street, Denver, CO 80239
For questions or additional information, please contact Lindsey Zaback at lindsey@weecycle.org.

WeeCycle is a registered 501(c)(3) organization, please check with your tax advisor for the tax implications/deductibility of your donation. WeeCycle does not provide any tax advice. Tax ID #82-3096264.