



WeeCycle

Connecting Wee Ones to Baby Essentials

ANNUAL
REPORT

20
25



TABLE OF CONTENTS

Meet the Need.....	4
Give Gear New Life.....	6
Engage the Community.....	7
Steward Resources.....	8
The Next Chapter.....	9

Our Mission

To recycle essential
baby gear and
match it to Colorado
families in need.



MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear “Wee” Friends,

2025 was a year that reminded us to look for the light. In reflecting back, I am struck by both the challenges Colorado families faced and the incredible resilience of our community.

The need for support remained extraordinarily high. Rising costs for housing, childcare, groceries and basic necessities placed tremendous pressure on Colorado families. We heard from parents who were forced to make impossible choices between diapers, formula and other household needs—reminding us that even one unexpected expense can create a crisis for a family.

At the same time, 2025 demonstrated the power of community. Thanks to the generosity of our donors, volunteers, corporate partners and supporters, we provided diapers, formula, car seats, cribs and other essential baby items to families across Colorado. Every item represented more than a material resource—it represented dignity, relief and hope.

This year also marked the next chapter for WeeCycle as we settled into our new facility. We were able to streamline operations with adequate space for our growing team of staff and dedicated volunteers. Our new home has strengthened our ability to collect, organize and distribute essential baby gear and supplies to more families throughout Colorado.

Yet challenges remain. Demand continues to outpace available resources, and we know that many families are still struggling to meet their children's basic needs. The reality is that we continue to be asked to step up and do more with less.

As we look ahead to 2026, WeeCycle remains committed to meeting families where they are and building a future where every child has the opportunity to thrive. No parent should have to worry about whether they can provide diapers, formula or a safe place for their baby to sleep. Thank you for standing with Colorado families and making this work possible.

With gratitude,

Morgan Seibel
Executive Director



MEET THE NEED

Together, “wee” provided essential items to families across Colorado



6,509,784

diapers donated to
families throughout
Colorado



458,186

age-appropriate meals
provided



189

partner organizations
received essential baby
supplies for their clients



159,236

Colorado infants and toddlers served*

*includes some repeat service



MEET THE NEED



1,348

car seats provided-
including infant,
convertible and
booster seats

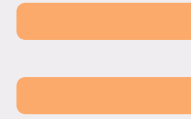


1,120

safe sleep solutions
distributed- including
cribs, bassinets, pack-n-
plays and toddler beds

687,370

baby gear items
distributed to
Colorado families



Valued at

\$3,661,157



128

Mobile Baby Essentials
Distribution events held
to distribute essentials
supplies to families



GIVE GEAR NEW LIFE

Every gently used baby gear item that is donated to WeeCycle supports Colorado families while also protecting the environment. By collecting and redistributing essential items, WeeCycle keeps valuable items out of landfills and puts them in the hands of families that need them most.



607,113
pounds of baby gear
diverted from landfills



1,451
car seats recycled



ENGAGE THE COMMUNITY

Our volunteers are vital to furthering WeeCycle's mission—donating their time to ensure that essential items reach Colorado families when they need them most.



832

volunteers supported
Colorado families



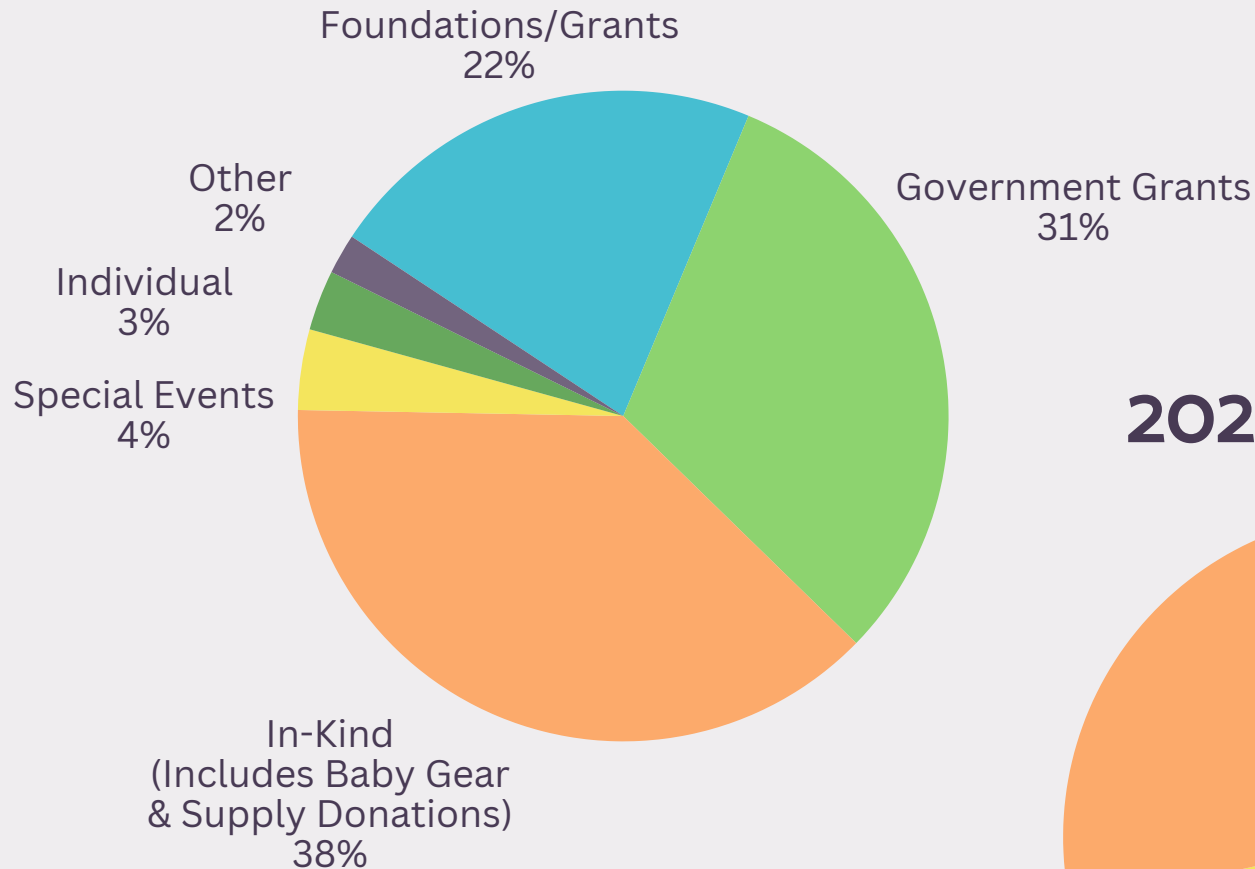
\$201,293

value of volunteer hours

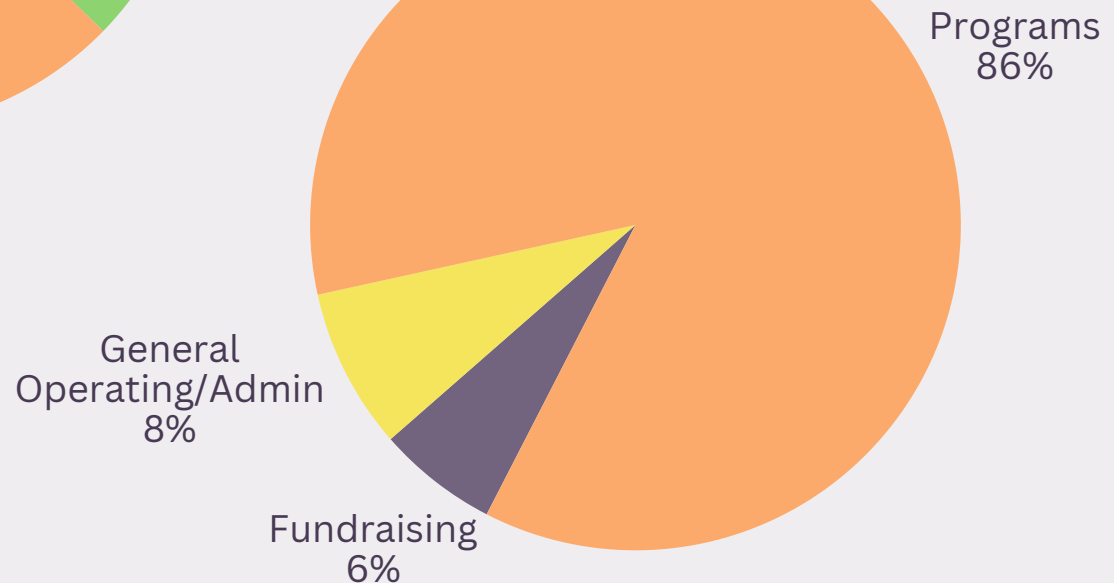


STEWARD RESOURCES

2025 Income



2025 Expenses



THE NEXT CHAPTER



the Next Chapter

A Community-Funded Growth Campaign

A Big Plan with Big Impact to Serve Colorado's Littlest Ones

WeeCycle's Capital Campaign is an ambitious and transformative initiative designed to address the growing needs of Colorado families while laying the foundation for the organization's long-term sustainability. With a \$5 million fundraising goal, this campaign will support the acquisition and renovation of a new warehouse and administrative facility, enabling WeeCycle to expand its impact, deepen community partnerships and enhance operational efficiency.

This campaign goes beyond raising funds; it is a call to action for the community to invest in a brighter future for families in need. Through strategic donor engagement, innovative programming and a commitment to environmental stewardship, WeeCycle is poised to create lasting change.





WeeCycle

5590 Joliet St
Denver, CO 80209
720.319.7792
weecycle.org

